



Franchising: Cases, Materials, & Problems

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Many casebooks are constructed by academics who have spent a good portion of their careers in teaching environments. This casebook is different. While some of the contributors are full-time faculty members who have taught franchising in law schools, most are private practitioners. These practitioners have worked with clients in the real world and have examined in-depth questions that the book explores. Their experience brings a blend of theoretical and practical perspectives on the legal and policy issues raised by franchising as a business model. The book is designed for use in a franchise law course, but contains practical materials for all attorneys.



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