



The Economics of Outsourcing (The International Library of Critical Writings in Economics series, #297)

Leslie P. Willcocks, Mary C. Lacity

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In this wide-ranging collection, Professor Willcocks and Professor Lacity examine the economic determinants and outcomes of outsourcing and offshoring at both the firm and country levels. They provide a comprehensive overview of the topic, offering an interdisciplinary perspective, which covers the empirical and theoretical research not only of economists but also of researchers from other disciplines, most notably business strategy, information systems and international business.

With an authoritative, original introduction by the editors, the book will be an indispensable guide to students and scholars, wishing to understand the theoretical and empirical research on the economics of outsourcing from its beginnings in the 1930s to current thinking.

35 articles, dating from 1937 to 2013

Contributors include: N.S. Argyres, R.H. Coase, S. Ghoshal, M. Kotabe, J.T. Macher, K.J. Mayer, M. Reitzig, B. Richman, R.M. Salomon, O.E. Williamson, T.R. Zenger

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