



Ralph Peer and the Making of Popular Roots Music

Barry Mazor

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This is the first biography of Ralph Peer, the revolutionary A&R man and music publisher who pioneered the recording, marketing, and publishing of blues, jazz, country, gospel, and Latin music, and this book tracks his role in such breakthrough events as the recording of Mamie Smith's "Crazy Blues," the first country recording sessions with Fiddlin' John Carson, his discovery of Jimmie Rodgers and the Carter Family, the popularizing of Latin American music during World War II, and the postwar transformation of music on the airwaves that set the stage for the dominance of R&B, country, and rock 'n' roll. Ralph Peer changed our very notions of what pop music can be.

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