



The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less

Peter Bowerman

[Download now](#)

[Click here](#) if your download doesn't start automatically

The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less

Peter Bowerman

The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less Peter Bowerman
Booklist

In this era of entrepreneurialism, Atlanta freelancer Peter Bowerman shows those timid (but talented) souls how almost anyone can forge ahead as an independent writer. His advice is good, couched in brassy prose that is easy to read. He anticipates every conceivable question and issue, including typical charges, marketing oneself, types of available work, and dealing with deadbeats. There are great common-sense tips, too, in the psychology of handling clients who think they're writers, those with limited budgets, and others demanding creativity. Personal anecdotes make the life of the freelancer real; the author includes samples of cold-calling scripts, thank-you notes, and a story or three about starting a writers' group and partnering with other professionals.

Book Description

Dream of being a well-paid freelance writer? Long to carve out an enviable lifestyle with plenty of freedom, flexibility AND healthy income? But wait a minute...aren't the words "starving" and "writer" forever joined at the hip? Not anymore.

How about a writing direction with plenty of work, strong and growing demand for good writers, hourly rates of \$50-100+ (\$60-75 average) and where all time is billed? No flat fees with vast, open-ended commitments of time. Translation? Less time working to pay bills and more time pursuing your writing passions.

We're talking about freelance commercial writing – writing for business entities, large and small – the subject of *The Well-Fed Writer*, and quite possibly the answer for all aspiring writers who want to turn their love of writing into their living. The book was a triple-book-club-selection (Book-of-the-Month, Quality Paperback Book and Writer's Digest) and earned several prestigious awards in 2001:

- 1) Second place in the ForeWord magazine Book of the Year Awards (Career Category)
- 2) Honorable Mention in the Writer's Digest magazine National Self-Published Book Awards
- 3) Finalist in the Publisher's Marketing Association Ben Franklin Awards (Best First Book).

Why commercial writing? In the past decade, two huge trends have sculpted the corporate American landscape: downsizing and outsourcing. Corporations are doing more with less: fewer people, less resources and smaller budgets. The workload is growing – especially with the exploding Internet – and many organizations rely heavily on freelancers to help them handle it.

Why do corporations hire freelancers? For good solid economic and creative reasons. With a freelancer, corporations don't have to pay salary, benefits, and vacation time. But they will pay a freelancer \$60-80 (average) for their time. In addition, they pay only what they need when they need it. And with a network of freelancers, they get a broad spectrum of fresh talent (hard to get with in-house staff writers used to writing

about the same topics day after day) which they can form-fit to their specific writing needs.

What's "commercial writing"? Marketing brochures, ad copy, newsletters, direct mail campaigns, video/CD-ROM scripting, speeches, sales sheets, proposals, web content, and so much more.

Veteran commercial freelancer Bob Bly, known as the freelance writing "guru" for his 35+ writing titles, says of commercial freelancing: "I know of no other arena of writing so lucrative yet so easy to get started in."

The Well-Fed Writer will take you step-by-detailed-step through, indeed, everything you need to know to quickly get your share of this exciting and highly lucrative arena of freelancing.

 [Download The Well-Fed Writer: Financial Self-Sufficiency As ...pdf](#)

 [Read Online The Well-Fed Writer: Financial Self-Sufficiency ...pdf](#)

Download and Read Free Online The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less Peter Bowerman

From reader reviews:

Evelyn Garcia:

Do you have favorite book? When you have, what is your favorite's book? Guide is very important thing for us to learn everything in the world. Each reserve has different aim as well as goal; it means that reserve has different type. Some people feel enjoy to spend their a chance to read a book. They are really reading whatever they take because their hobby is definitely reading a book. Consider the person who don't like looking at a book? Sometime, man feel need book whenever they found difficult problem or maybe exercise. Well, probably you will require this The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less.

Diane Numbers:

The book with title The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less has a lot of information that you can find out it. You can get a lot of profit after read this book. This book exist new understanding the information that exist in this guide represented the condition of the world right now. That is important to yo7u to be aware of how the improvement of the world. This particular book will bring you within new era of the the positive effect. You can read the e-book on your smart phone, so you can read this anywhere you want.

Christopher Levi:

This The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less is great e-book for you because the content which can be full of information for you who always deal with world and possess to make decision every minute. This particular book reveal it information accurately using great manage word or we can state no rambling sentences inside it. So if you are read this hurriedly you can have whole information in it. Doesn't mean it only will give you straight forward sentences but hard core information with lovely delivering sentences. Having The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less in your hand like getting the world in your arm, facts in it is not ridiculous one particular. We can say that no e-book that offer you world within ten or fifteen second right but this book already do that. So , this can be good reading book. Hello Mr. and Mrs. active do you still doubt which?

Judi Orta:

What is your hobby? Have you heard this question when you got students? We believe that that issue was given by teacher to the students. Many kinds of hobby, Everyone has different hobby. And you know that little person similar to reading or as reading through become their hobby. You should know that reading is very important and also book as to be the factor. Book is important thing to provide you knowledge, except your own teacher or lecturer. You see good news or update concerning something by book. A substantial number of sorts of books that can you go onto be your object. One of them is The Well-Fed Writer: Financial

Self-Sufficiency As a Freelance Writer in Six Months or Less.

Download and Read Online The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less Peter Bowerman #K801AU7Z4HM

Read The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less by Peter Bowerman for online ebook

The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less by Peter Bowerman Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less by Peter Bowerman books to read online.

Online The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less by Peter Bowerman ebook PDF download

The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less by Peter Bowerman Doc

The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less by Peter Bowerman Mobipocket

The Well-Fed Writer: Financial Self-Sufficiency As a Freelance Writer in Six Months or Less by Peter Bowerman EPub