

Practical Data Analysis with JMP, Second Edition

Robert Carver



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Practical Data Analysis with JMP, Second Edition Robert Carver **Understand the concepts and techniques of analysis while learning to reason statistically.**

Being an effective analyst requires that you know how to properly define a problem and apply suitable statistical techniques, as well as clearly and honestly communicate the results with information-rich visualizations and precise language. Being a well-informed consumer of analyses requires the same set of skills so that you can recognize credible, actionable research when you see it.

Robert Carver's *Practical Data Analysis with JMP, Second Edition* uses the powerful interactive and visual approach of JMP to introduce readers to the logic and methods of statistical thinking and data analysis. It enables you to discriminate among and to use fundamental techniques of analysis, enabling you to engage in statistical thinking by analyzing real-world problems. "Application Scenarios" at the end of each chapter challenge you to put your knowledge and skills to use with data sets that go beyond mere repetition of chapter examples, and three new review chapters help readers integrate ideas and techniques. In addition, the scope and sequence of the chapters have been updated with more coverage of data management and analysis of data.

The book can stand on its own as a learning resource for professionals or be used to supplement a standard college-level introduction-to-statistics textbook. It includes varied examples and problems that rely on real sets of data, typically starting with an important or interesting research question that an investigator has pursued. Reflective of the broad applicability of statistical reasoning, the problems come from a wide variety of disciplines, including engineering, life sciences, business, economics, among others, and include a number of international and historical examples.

Practical Data Analysis with JMP, Second Edition introduces you to the major platforms and essential features of JMP and will leave you with a sufficient background and the confidence to continue your exploration independently.

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