

Doing Qualitative Research in Psychology: A Practical Guide



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Providing a complete introduction to qualitative methods in psychology, this textbook is ideal reading for anyone doing a research methods course in psychology that includes qualitative approaches or someone planning a practical project using qualitative methods.

Not just another research methods book, **Doing Qualitative Research in Psychology** is more a 'how to do it' manual, linked with a specifically designed set of digitised video recordings, transcripts and online resources to make learning about qualitative methods as easy as possible. The primary resources are a set of online, publically available video-recorded interviews produced by the editor and contributors to support student learning.

The text offers useful descriptions of how and why research questions are formulated and explains the importance of selecting appropriate methods for research investigations. Using examples from the specially produced data set, it describes four specific qualitative methods, outlining - in its very clear 'how to proceed' style - how each of these methods can form the basis of a qualitative methods laboratory class, practical or field study. As well as covering key topics such as ethics, literature reviews and interviewing, the book also describes precisely how research reports using qualitative methods are written up, in line with the appropriate conventions within psychology.

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