



# Parties, Interest Groups, and Political Campaigns

*Matthew J. Burbank, Ronald J. Hrebenar, Robert C. Benedict*

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Just in time for the 2012 elections, *Parties, Interest Groups, and Political Campaigns*, Second Edition, shows how political parties and interest groups have become highly interdependent in the era of candidate-centered elections, issue advocacy organizations, and media-driven campaigns.

Featuring up-to-date data that includes 2008 and 2010 mid-term results and analysis, the second edition looks ahead to 2012 by illustrating such important developments as the emergence of the Tea Party; increasingly polarized politics; divided government; social media; lobbying and interest group developments (including the passage of health care and financial sector reform legislation); and the impact of the Citizens United Supreme Court decision on campaign finance reform. Offering a powerful combination of scholarship, data, and examples, *Parties, Interest Groups, and Political Campaigns*, Second Edition, provides students with one-stop shopping for understanding the new style of American politics.

## **New to the Second Edition:**

- \* An examination of the Tea Party and its connections to the Republican infrastructure
- \* New election data from 2008 and 2010, with a preview of 2012
- \* Coverage of the Citizens United Supreme Court decision and campaign finance reform
- \* An inside look at lobbying in the Obama Administration
- \* Updated tables and figures throughout
- \* New political ads and examples that add visual interest and encourage student engagement

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