



# Are You Ready for the Yes? How to Prep Your Personal Brand For Lucrative Opportunities

*Audria Richmond*

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## **Your Name is Worth Millions**

**If you've ever wondered why the expert-next-door is getting the cash and the clients while you secretly hate from the sidelines, this is the book for you.**


Imagine that moment when the phone rings with the opportunity of a lifetime. Whether it's your first big client, that incredible book deal with a major publisher, or a speaking engagement at a conference in your city, your ducks need to be in a row long before the dollars show up on your doorstep. You want the visibility and the profits that come with it but are you really playing at a level that sets you up for the spotlight?

In this much-anticipated book, Personal Branding and Marketing Genius Audria Richmond cracks the code to building a brand one doable and deliberate step at a time. From creating an authentic personal brand to landing the right media opportunities, Audria's transparent, in-your-face-and-in-your-bank-account approach will help you to:

- Develop **ferocious confidence** and show up on the business scene like a boss.
- Identify **the people who need your services and demand** the premium rates you deserve.
- Understand the **7 Phases of a Profitable Personal Brand** and how to leverage each of them to become the must-meet expert in your industry.

**By the end of *ARE YOU READY FOR THE YES?*, you'll finally get out there and make some noise and make some real money at the same damn time.**

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