# Designing Portals: Opportunities and Challenges

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**Designing Portals: Opportunities and Challenges**
Discusses the current status of portals in higher education by providing insight into the role portals play in an institution's business and educational strategy, by taking the reader through the processes of conceptualization, design, and implementation of the portals (in different stages of development) at major universities and by offering insight from three producers of portal software systems in use at institutions of higher learning and elsewhere. Portals present strategic challenges in the academic environment. Their conceptualization and design requires the input of campus constituents who seldom interact and whose interests are often different.

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