



The Mission-Driven Venture: Business Solutions to the World's Most Vexing Social Problems (Wiley Nonprofit Authority)

Marc J. Lane

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Practical guidance to maximize financial results while driving positive social change

The Mission-Driven Venture provides actionable guidance for leveraging the power of the marketplace to solve the world's most vexing social problems. Written by attorney and financial advisor Marc J. Lane, a renowned thought leader and expert on entrepreneurship, social enterprises, impact investing and entrepreneurial finance, this book reaches the full spectrum of interests represented at the intersection of business and social change. Whether a social entrepreneur, impact investor, socially conscious individual, or a nonprofit or foundation leader, any reader committed to social innovation can benefit from this practical roadmap to the rapidly developing arena of social enterprise.

Through real-world accounts of the journeys and successes of mission-driven ventures, Lane effectively illustrates the transformative potential of social enterprise, inspiring the reader to be an agent of change. Among the many tools offered through *The Mission-Driven Venture*, readers will:

- Find functional guidance to move from idea to reality with a step-by-step guide to designing and implementing a successful mission-driven venture
- Assess the benefits and challenges of the business models and entity choices available to the social entrepreneur
- Examine the entrepreneurial linkages between nonprofits and for-profits
- Recognize governance issues that can arise when mission and profit objectives clash, and discover tools for managing them
- Explore evolving trends and developments in financing social enterprise
- Discover methods and tools for measuring and reporting social impact
- Develop an effective strategy for achieving both financial success and meaningful social impact

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Virginia McNally:

The book untitled The Mission-Driven Venture: Business Solutions to the World's Most Vexing Social Problems (Wiley Nonprofit Authority) contain a lot of information on the item. The writer explains her idea with easy method. The language is very straightforward all the people, so do definitely not worry, you can easy to read that. The book was published by famous author. The author will take you in the new period of literary works. It is easy to read this book because you can please read on your smart phone, or device, so you can read the book inside anywhere and anytime. In a situation you wish to purchase the e-book, you can start their official web-site in addition to order it. Have a nice learn.

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other. Do you want to become considered one of it? It is just simple approach to have that. What you have to do is just spending your time little but quite enough to have a look at some books. One of several books in the top list in your reading list is The Mission-Driven Venture: Business Solutions to the World's Most Vexing Social Problems (Wiley Nonprofit Authority). This book which can be qualified as The Hungry Inclines can get you closer in turning into precious person. By looking upwards and review this e-book you can get many advantages.

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