DB2 11: The Database for Big Data & Analytics

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The landscape of today's business is shaped by the mountains of data being produced, with rapid growth in the volume, variety, and velocity of data due to the explosion of smart devices, mobile applications, cloud computing, and social media. Much of this growth has been in unstructured data; however, by 2020, internet business transactions—business-to-business and business-to-consumer—are predicted to reach 450 billion per day. Smart organizations are seeking innovative ways to turn this explosion of data, called big data, into actionable insights. This book explores the attributes that make IBM's DB2 11 for z/OS the ideal database for big data and business-critical analytics in the new era of computing. It is packed with rich information about features and business benefits of the relational database management system's newest software release, including even more out-of-the-box CPU savings, enhanced resiliency, capabilities to excel at business-critical analytics, and simpler, faster upgrades for quicker return on investment (ROI). Find out why DB2 is the database of choice for big data and analytics by top businesses around the world.

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